



Return on Investment
Multilingual Project Management
Creative Strategy & Integration
Social & Cultural Sensibility

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KEY WORDS: FR/EN/DE/SP ■ Multilingual Project Management ■ Creative Strategy & Integration ■ Business Development ■ Social & Cultural Sensibility ■ Technology ■ Print, digital and mobile Publishing ■ Local-Global ■ Passionate Imaginator ■ 360 Advertising ■ Virtual Reality Wrangler ■ **Your Secret Weapon**

THE NATION, NEW YORK, NY

2013 – Present

Account Manager and Creative Consultant

- Editorial, marketing, and creative services for this acclaimed weekly magazine's advertising, marketing, online, and fundraising departments.
- Create cost-effective campaigns with emphasis on quality, branding, and target audience. Work with department managers to define scope, timeline, and goals of projects.
- Drive print, online, mobile, and video design and production.

NBC UNIVERSAL, NEW YORK, NY

2010 – 2016

Lead Designer

- Pivotal role in strategy, design, execution, and delivery of design elements for MSNBC's All-In news program, NBC specials, and day-of-air graphics.
- Foster communication between clients and creative teams and manage team of supporting designers.
- Identify potential production barriers, develop alternative strategies, and create new technical solutions.

ORGANIZATION OF AMERICAN STATES, WASHINGTON, DC

2012 – 2016

Creative Services Consultant

- Lead the OAS Washington office team in creating corporate videos and weekly webinars in Spanish and English. Manage and edit webinars in two languages -- asset management, sound and video editing, compression, encoding. Ensure webinars reflect sponsors' branding.

PROVENCE PARADISE, SAINT REMY DE PROVENCE, FRANCE

2005 – 2015

Graphic Communication Management

- Managed bilingual French / English creative projects. Designed and produced all print and online communications. Interfaced with external vendors and website developers.
- Created internal CMS to streamline communication. Created internal OMS to streamline payments, daily operations, and marketing initiatives.

EDUCATION

New York University, New York, NY, 2013
MFA, Graphic Communications Management
and Technology

Universität der Künste, Berlin, Germany, 2005
MFA, Digital and Studio Arts

LANGUAGES

English, French, German and Spanish (fluent, both written and spoken); Italian (spoken)

SOFTWARE SKILLS

Microsoft Office, Adobe Creative Suite: Photoshop, Illustrator, InDesign, InCopy, K4, Hype, After Effects, Final Cut Pro, Maxon: Cinema 4D